

## An Important Message from Jennifer Toth, Deputy Director of Transportation:



March is Move Over month! Today we launched [Move Over, AZ](http://moveoveraz.org), a statewide campaign to raise awareness about Arizona's Move Over law. Our slogan is, "Move Over, AZ. Every vehicle, every time." Visit our official campaign web site at [moveoveraz.org](http://moveoveraz.org).

Arizona's Move Over law requires all drivers to move over one lane, or slow down and use caution, when passing *any* vehicle with flashing lights pulled to the side of any road or highway. Its aim is to protect ADOT employees who are working next to moving traffic, as well as other road crews, stranded motorists, tow truck drivers, roadside-assistance providers, emergency responders and law enforcement officers.

Despite having this important law on the books, many drivers don't seem to be aware of its existence. So beginning today, you'll see and hear a lot about Move Over, AZ.

In addition to the website, the campaign includes these efforts to engage and inform the public:

- Radio and TV spots airing in English and Spanish on stations across Arizona (thanks to our partnership with the Arizona Broadcasters Association)
- A compelling new [educational video](#)
- Messages on our Dynamic Message Signs (DMS) above highways and interstates
- Heightened enforcement of the law by DPS on "Move Over Mondays" this month (March 11, 18 and 25)
- Bilingual handouts and posters in all MVD and third party offices
- Outreach to English and Spanish news media statewide

You can also be part of this effort by telling your family and friends about the Move Over law and, most importantly, demonstrating it every time *you* drive.

In closing, I'd like to thank our fantastic campaign partners: the Arizona Governor's Office of Highway Safety, AAA of Arizona, the Arizona Department of Public Safety, the Arizona Professional Towing and Recovery Association, the Phoenix Fire Department, Rural/Metro and Southwest Ambulance. Each of our partners has helped us in the development of this campaign and is helping us share the Move Over message with drivers statewide.

**Also in March:**

Red Means Stop — an organization of victims and safety advocates that works to save lives and prevent fatal motor vehicle crashes — is participating in the 5K Walk Like MADD on March 16 at the Phoenix Zoo. Proceeds support drunk-driving awareness campaigns. Visit [redmeansstop.org/events](http://redmeansstop.org/events) for information.

Thank you,

A handwritten signature in black ink, appearing to be "J. T. Star" or similar, with a stylized, cursive script.